

A RESEARCH REPORT ON  
" A STUDY ON LOAN GRANTING AND RECOVERY  
PROBLEMS IN COOPERATIVE BANK"  
FOR THE PARTIAL FULFILLMENT OF THE REQUIREMENT  
OF BACHELOR OF BUSINESS ADMINISTRATION  
AT  
SANATAN DHARMA COLLEGE HOSHIARPUR

SESSION (2020-2023)



SUBMITTED TO:-  
MRS. JYOTI BALA  
ASSISTANT PROFESSOR  
(MANAGEMENT)

*Jyoti Bala*

SUBMITTED BY:-  
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*Harjot Kaur*

DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR

**Customer Satisfaction at HDFC Bank : A study for the  
district Hoshiarpur**

**PROJECT REPORT**

**SUBMITTED  
FOR**

**IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**April 2023**

**Supervised By:**  
**Miss. Sukriti Sharma**  
**Assistant Professor**  
*Sukriti Sharma*

**Submitted By:**  
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**20047359** *Gurleen*



**DEPARTMENT OF MANAGEMENT**  
**SANATAN DHARAMA COLLEGE**  
**HOSHIARPUR**

**“CURRENT TRENDS OF INTERNET MARKETING  
TOWARDS ONLINE SHOPPING OF DISTRICT  
HOSHIARPUR”**

**PROJECT REPORT**

**SUBMITTED**

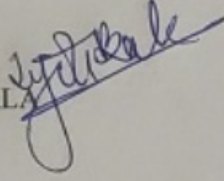
**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

**Supervised By:**

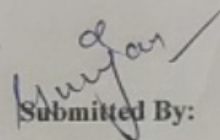
**MRS.JYOTI BAL**



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**20047358**



**DEPARTMENT OF MANAGEMENT**

**SANATAN DHARMA COLLEGE**

**HOSHIARPUR**

**CRYPTO-A NEW WORLD OF TRANSACTION**

**PROJECT REPORT**

**SUBMITTED**

**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR**

**THE AWARD OF DEGREE OF**

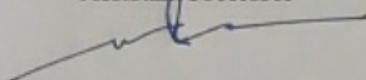
**BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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Assistant Professor

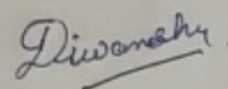


**Submitted By:**

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Roll No: 20047357

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**DEPARTMENT OF MANAGEMENT**

**SANATAN DHARMA COLLEGE**

**HOSHIARPUR**

**PROJECT REPORT**

**On**

**“CONSUMER PREFERENCE TOWARD OTT PLATFORM  
DURING PANDEMIC”**

**SUBMITTED**

**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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**DEPARTMENT OF MANAGEMENT**

**SANATAN DHARMA COLLEGE**

**HOSHIARPUR**

“HR POLICIES AND ITS IMPLEMENTATION”  
AT “DEEPAK NITRITE LIMITED”

PROJECT REPORT

SUBMITTED

FOR

PARTIAL FULFILLMENT OF REQUIREMENT FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

APRIL 2023

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DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

HOSHIARPUR

**A COMPARATIVE STUDY OF TCS AND CTS TRAINING  
AND DEVELOPMENT PROGRAMS**

**PROJECT REPORT**

**SUBMITTED**

**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**

**COMPARATIVE STUDY OF SPOTIFY AND APPLE  
MUSIC**

**PROJECT REPORT**

**SUBMITTED  
FOR  
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

Supervised By:  
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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**



**STUDY OF CONSUMER BEHAVIOUR TOWARDS  
RELIANCE JIO**

**PROJECT REPORT**

**SUBMITTED**

**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**

# INDUSTRIAL RELATIONS AND HUMAN RESOURCES

PROJECT REPORT  
SUBMITTED  
FOR  
PARTIAL FULFILLED REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION  
APRIL 2023

SUPERVISED BY.  
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*Ramanpreet*



DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR .

**FINANCIAL ANALYSIS OF HOSHIARPUR  
AUTOMOBILES  
“MARUTI SUZUKI ARENA”**

**PROJECT REPORT**

**SUBMITTED  
FOR  
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**

**“EMPLOYEE JOB STRESS “  
“EXIDE LIFE INSURANCE”**

**PROJECT REPORT**

**SUBMITTED  
FOR  
PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

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Roll No. - 20047370

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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**

**“A STUDY ON CREDIT RISK MANAGEMENT OF  
COOPERATIVE BANK HOSHIARPUR”**

**PROJECT REOPRT**

**SUBMITTED**

**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR**

**THE AWARD OF DEGREE OF**

**BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

**Supervised By**

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**Assistant Professor**

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**Submitted By:**

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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE  
HOSHIARPUR**

**EVALUATION OF TRAINING AND DEVELOPMENT  
PRACTICES IN  
“STATE BANK OF INDIA”**

**PROJECT REPORT**

**SUBMITTED**

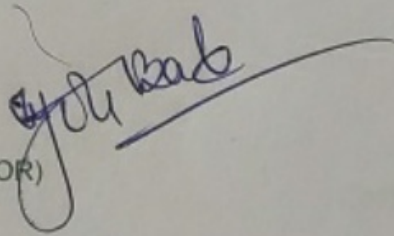
**FOR**

**PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR  
THE AWARD OF DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION**

**APRIL 2023**

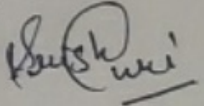
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**Submitted By:**

SRISHTI OHRI  
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**DEPARTMENT OF MANAGEMENT  
SANATAN DHARMA COLLEGE HOSHIARPUR**

PROJECT TITLE

**A STUDY ON  
"RECENT REFORMS  
IN INDIAN  
ECONOMY"**

Submitted

For

In partial fulfillment of the requirement for  
the award of degree of  
Bachelor of Business Administration

APRIL 2023

SUBMITTED BY

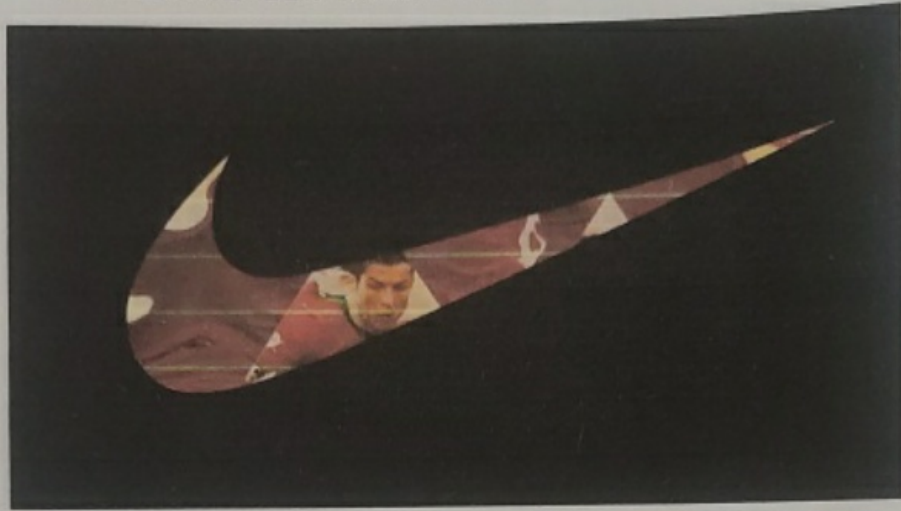
**Chirag Duggal**

**Roll no.- 20047356**

*Chirag Duggal*

*Chirag  
Duggal*

# NIKE AND ITS MARKETING STRATEGIES



## PROJECT REPORT

SUBMITTED

FOR

PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR

THE AWARD OF DEGREE OF

BACHELOR OF BUSINESS ADMINISTRATION

APRIL 2023

Supervised By:  
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Submitted By:

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BBA(VI SEM)

(20047354)



DEPARTMENT OF MANAGEMENT

SANATAN DHARMA COLLEGE

HOSHIARPUR



An Organization study report of Apple Inc.

Project report

Submitted For

IN PARTIAL FULFILLMENT OF THE REQUIREMENTS FOR THE DEGREE OF  
BACHELOR OF BUSINESS ADMINISTRATION

April 2023

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Submitted by:-

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*Ritika*



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